

LEVAIN BAKERY UNVEILS CUSTOMIZABLE VALENTINE'S DAY THEMED "COOKIE GRAMS" AT GEORGETOWN LOCATION

WHAT: Levain Bakery's Georgetown location is hosting an exciting Valentine's Day event. They will be offering "Cookie Grams" for customers looking to gift something sweet, luxurious, yet affordable to any person in their life for Valentine's Day. A Cookie Gram includes any one of Levain's famous cookies wrapped in a festive paper for Valentine's Day.

Additionally, Levain will be offering exclusive Valentine's Cookie tins for the Cookie Grams. There will be four designs available and can be chosen by the customer while supplies last. The designs are:

- **Classic Candy Hearts** - A fun, nostalgic design to put anyone in the Valentine's mood!
- **Teddy Bear** - For those who don't want hearts on their tin, this fun and playful design makes the tin a great gift for all people of all ages!
- **Roses** - Looking to add more romance to the gift? This tin is perfect for your partner.
- **Neutral Red Pattern** - Want something simple yet elegant? This sleek, red pattern is exactly that.

When customers purchase a Cookie Gram, they will also be invited to take a Levain sticker sheet and decorate their Cookie Gram in the store. When doing so, customers will receive one of the exclusive tins as a complimentary gift from Levain.

Every Cookie Gram also comes with a blank "To/From" sticker to be placed on the tin or the wrapping of the cookie.

Levain also has one more treat in store. When customers post a picture or video of their decorated Cookie Gram on Instagram, TikTok, or X, using the hashtag #LevainCookieGram, they will automatically be entered in a giveaway for a free cookie!

The winner will be chosen by the Georgetown location staff on Feb. 15 and will be contacted to receive their voucher.

WHEN: Feb. 13 from 4-8 p.m.

WHERE: Levain Bakery in Georgetown (**3131 M St NW**)

HOW: Due to limited supply, Cookie Grams can only be purchased through walk-in orders during the event's timeframe. Online orders will be fulfilled as usual. Sticker sheets will only be offered to customers who choose to decorate their Cookie Grams in the store.

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About Levain Bakery:

Levain Bakery was founded in 1995 by best friends Connie McDonald and Pam Weekes. They only sold bread when they started, but when they crafted the perfect chocolate chip walnut cookie, they knew they had to share it with the world. Originally based exclusively in New York City, the bakery has since grown to 14 locations across the country. Connie and Pam's passion for their food and friendship has kept their bakery operating the same way it has since the beginning. Everything is baked fresh everyday, and any leftovers are given to a local charity.